

Introducing **exclusive** ARTIST SERIES

Workshops To Increase Creativity, Profitability and Productivity

FOILING DIMENSIONAL BASICS

WHO: For both beginning and advanced hair colorists.

WHAT: A fundamental workshop focusing on streamlining the application of foil highlighting to increase productivity and profitability while maintaining creativity. Taught entirely on mannequins. Mannequin included.

WHY: The colorist attending will leave with increased speed of application and multiple application techniques to increase their creative repertoire.

WHEN: See workshop schedule for times and locations.

CAREER INVESTMENT: \$150

ADVANCED COLOR MAPPING

WHO: Beginning and advanced colorists. Some cutting skills are required.

WHAT: A creative workshop that will provide a comprehensive understanding of the basics of full-head, dimensional color techniques by utilizing the 5 basic design principles of form, function, line, texture and color. Multiple techniques are demonstrated through case studies and hands-on application to mannequins. Mannequins included.

WHY: To learn creative color application skills and how to apply them to haircut shapes.

WHEN: See workshop schedule for times and locations.

CAREER INVESTMENT: \$150

BALAYAGE AND BEYOND...

WHO: Beginning and advanced colorists. Some cutting skills are required.

WHAT: Unique, free-hand techniques to accent a haircut shape with dimensional color and/or highlights while focussing on creating predictable, consistent results. Demonstrated through case studies and hands-on application to mannequins and include Hombre and a new technique – “Twisted Taffy”. Mannequins included.

WHY: To maximize your creativity by doing something different while increasing profitability with new services for guests.

WHEN: See workshop schedule for times and locations.

CAREER INVESTMENT: \$150



Color Rehab

Rehabilitate your professional color palette with *Color Rehab*. Learn the fundamentals of, and how to creatively use, *Affinage* hair color tools to achieve head turning results. Live model demonstrations, case studies and swatches.

Color Asylum

“The difference between a good hair colorist and a great hair colorist is that, when a mistakes are made, they know how to fix them.” Learn How to fix any color correction challenge in this simple class. Presented through case studies, swatches and Q & A.

CAREER INVESTMENT: COMPLIMENTARY
A \$75 VALUE



Keratin Complex Certification

Help your guests achieve beautiful, straight, smooth and sexy hair with the new *Keratin Complex Smoothing Therapy!* This workshop will provide you with a comprehensive understanding to perform this highly desirable service through hands-on, live-model demonstration. Leave with complete confidence and the ability to obtain stunning results to increase your profitability behind the chair.

Topics covered include classic *Keratin Complex Smoothing Therapy* and the revolutionary new *Keratin Express Blowout*.

CAREER INVESTMENT: \$100



Applications Workshop

Hair extensions are the fastest growing facet of our industry. There is no easier, faster way to add volume, length and style to hair then with *Simplicity Hair Extensions*.

- Quickly put hair where needed
- Create modern, fashionable styles!
- Bring VOLUME to your client's hair!
- Bring VOLUME to your business!

We share all the secrets in this demonstration and hands-on workshop.

CAREER INVESTMENT: \$75



Kin Color Palette - Lab 1

Enjoy an effective and efficient transition to *KIN* Cosmetics color products. Learn the basic uses of *KIN* color and it's accessories. In-depth analysis on the similarities and differences between *KIN* hair color products and formerly used color lines.

Several techniques are demonstrated through case studies, mannequins and hands on application to live models and swatches.

CAREER INVESTMENT: COMPLIMENTARY
A \$75 VALUE